

**September 15, 2008 – for immediate release**



The Predictive Success Corporation, one of Canada's leading human capital assessment firms, is pleased to announce the appointment of **Kristy Kahler to Senior Marketing Associate.**

Kristy is a energetic, analytically strong marketer with proven learning system skills from a number of years in progressive positions in the Nelson Education Ltd., a division of the Thomson Group. As Nelson Kristy held several increasing roles in Marketing in professional learning and assessment for this large Canadian manufacturer of learning systems. Kristy earned a Bachelor of Arts, Major in Psychology from York University and an Honors Diploma in Business Administration from Durham College where she Kristy was on the honor roll. Kristy will be starting a new role for Predictive Success.

#### **About Predictive Success Corporation**

Predictive Success Corporation, a federally registered incorporation, is the latest iteration of the John Watson Group. In 1989, John Watson Group became the first exclusive Canadian member firm of PI Worldwide after a long association with the Predictive Index tool. Over the past twenty-seven years he has been responsible for the development of over 50,000 Executives and Senior Managers. In 2006, John transitioned the business strategy and activities to the leadership of David Lahey, President with the re-branding launch of Predictive Success. John remains as Chairman.

#### **About PI**

Created in 1955, the Predictive Index (PI) survey is a managerial assessment tool that provides insight into the natural workplace behaviors of prospective and existing employees – resulting in improved hiring decisions, team performance, overall communication and workforce productivity

The Predictive Index (PI) process improves effectiveness and productivity across all levels of your organization. As a practical, reliable indicator of workplace behavior, it helps you make sound, people-smart decisions with the best results for the company and for the people themselves.

#### **About PI Worldwide**

PI Worldwide is a privately held international management consulting company with headquarters in Massachusetts, USA. Our management team includes recognized experts in organizational development, psychology, research, and management consulting and employee relations. In addition to the Predictive Success Corporation in Canada, PI Worldwide has licensed consultants in offices in the United States, Europe, South America, Africa, Dubai, Asia, Australia, and India.

Through the Predictive Success team of experienced, professional consulting staff, we give you and your management team the power, and the knowledge, to

better motivate, lead and utilize your people to the best of their ability. In the tradition of the John Watson Group, Predictive Success continues to serve many of the members of Canada's Fortune 200. PI has been in Canada for 51 years and recently made into a "web service" through accessPI. For more information, go to [www.predictivesuccess.com](http://www.predictivesuccess.com)

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