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*People Smart. Results Driven™*

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**[www.predictivesuccess.com](http://www.predictivesuccess.com)**

The Predictive Success Corporation, one of Canada's leading human capital management & assessment firms, is pleased to announce the appointment of **Curtis Lahey to (CMO) Chief Media Officer, a new role for the company.**

Curtis is a sophomore at Eckerd College in St Petersburg FLA where he studies International Business and is a member of the Men's Varsity Golf Team. Curtis is an energetic, user of the "new" media and will be working in a brand new role to raise the company's profile in the Social Media world across Canada. The need to have a young person who truly understands this new communication process has been deemed a business necessity for Predictive Success as it continues to grow as one of Canada's fastest growing new management consulting and assessment companies in 2009-2010.



#### **About Predictive Success Corporation**

Predictive Success Corporation, a federally registered incorporation, and is a recipient of the Ernst & Young Entrepreneur of the Year nominee for 2008. The company has also been selected to the PI Worldwide Founders Club for revenue growth and client excellence across Canada in both 2007 and 2008.

#### **About PI**

Created in 1955, the Predictive Index (PI) survey is a managerial assessment tool that provides insight into the natural workplace behaviors of prospective and existing employees – resulting in improved hiring decisions, team performance, overall communication and workforce productivity

The Predictive Index (PI) process improves effectiveness and productivity across all levels of your organization. As a practical, reliable indicator of workplace behavior, it helps you make sound, people smart decisions with the best results for the company and for the people themselves.

#### **About PI Worldwide**

PI Worldwide is a privately held international management consulting company with headquarters in Massachusetts, USA. Our management team includes recognized experts in organizational development, psychology, research, and management consulting and employee relations. In addition to the Predictive Success Corporation in Canada, PI Worldwide has licensed consultants in offices in the United States, Europe, South America, Africa, Dubai, Asia, Australia, and India. Through the Predictive Success team of experienced, professional consulting staff, we give you and your management team the power, and the knowledge, to better motivate, lead and utilize your people to the best of their ability , Predictive Success continues to serve many of the members of Canada's Fortune 200. PI has been in Canada for 51 years **[www.predictivesuccess.com](http://www.predictivesuccess.com)**