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predictive **PI** success™

people smart, results driven®  
«La gestion centrée sur les personnes et les résultats»

# Press Release

For Immediate Release

## **PREDICTIVE INDEX® SUPPORTS LOCAL CHARITY TO ASSIST OVER 100,000 CANADIAN CHILDREN**

Predictive Success™ is proud to announce its newest partnership with Big Brothers Big Sisters of Canada® and their exciting “Start Something” campaign, changing the lives of over 100,000 children.

Big Brothers Big Sisters of Canada is the leading child and youth serving organization providing mentoring programs across the country. For 98 years, they have made a difference in the lives of young people by providing a friend where one is needed. Currently 27,000 children are matched with adults in one-on-one programs. Big Brothers Big Sisters of Canada are looking to grow with their new goal to serve 100,000 children. With strategic and rapid growth as a top priority, they have turned to Predictive Success and their Predictive Index® behavioural assessment.

Predictive Success has always been a firm believer in giving back to the community. “I have always believed in the importance and value of the Three P’s – People, Planet, and Profit,” says David Lahey, President of Predictive Success. Along with many other non-profit partnerships, Predictive Success with their Predictive Index is leading the way to a brighter future for thousands of children across Canada. “Equipping such a great organization with a dynamic industry-leading tool is only half the journey,” says Lahey. “The Predictive Success teams, spread across Canada, are also active volunteers and it is this holistic approach that will strategically help them reach their goal of serving 100,000 children.” Big Brothers Big Sisters of Canada is aiming high and working hard. With the Predictive Index as their guide, they will grow and make a positive difference in the lives of even more youth across the country.

For more information on the Big Brothers Big Sisters “Start Something” campaign, or on the Predictive Index and Predictive Success, please contact Matt Parrott at 1-855-430-9788.



**Big Brothers Big Sisters**

**start something**

- MORE -

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## **About Big Brothers Big Sisters:**

Big Brothers Big Sisters of Canada (BBBSC) is the leading child and youth serving organization providing mentoring programs across the country. Providing support to more than 1000 Canadian communities, our over 128 local agencies offer the service that the organization was founded on: One-to-One Matching. Men and women (age 18 or older) give of their time to become a mentor to a young person who can greatly benefit from having an adult role model to look up to.

For more information on the Start Something Campaign, watch the YouTube video at <http://www.youtube.com/bbbscanada - p/u/0/HmLvYB1pLPM>

If you are thinking about becoming a Big Brother or Big Sister, please contact your local agency ([Find an Agency](#)) or call Big Brothers Big Sisters of Canada at 1-800-263-9133.

## **About Predictive Success:**

Predictive Success Corporation is the Canadian licensee of PI Worldwide®, a privately held international management consulting company with headquarters in Massachusetts, USA. Our management team includes recognized experts in organizational development, psychology, research, management consulting, and employee relations. We have licensed consultants in offices in the United States, Canada, Europe, South America, Africa, Dubai, Asia, Australia, and India. Predictive Success now supplies 28 of Canada's Best Managed Top 50 Companies including the #1 best Managed Company.

A market leader in "Human Capital Analytics", Predictive Success enables businesses to strengthen their only real long-term source of competitive advantage - their people. Predictive Success Analytics help clients accurately measure their people to ensure they have the right people in the right roles working as effectively as possible. Each manager has analytics to understand the precise motivations for success. Our clients are market leaders. Join us today and gain a proven process to harness the power of your greatest asset – your people.

For more information on Predictive Success, please contact:

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