

Contact: Matthew Parrott  
Marketing Assistant / Client Services Intern  
Tel: 905-430-9788 ext. 103  
Email: mparrott@predictivesuccess.com

predictive **PI** success™

people smart, results driven®  
«La gestion centrée sur les personnes et les résultats»

# Press Release

For Immediate Release

CHIEF LEARNING OFFICER  
Learning In Practice  
Awards

## **DR. SHAWNA O'GRADY NOMINATED FOR CHIEF LEARNING OFFICER OF THE YEAR BY PREDICTIVE SUCCESS**

**Toronto, ON** – On Monday, July 11, 2011, Dr. Shawna O'Grady from the Queen's University School of Business was nominated for the Chief Learning Officer of the Year award – a top honour recognizing learning leadership in business – by Predictive Success Corporation for her perseverance and dedication to learning in the field of human analytics.

“Dr. O'Grady is an exceptional candidate, having demonstrated an endless and inspirational passion for learning. She continually challenges the status quo in her career and she has recently implemented the Predictive Index® (Human Capital Analytics) at the Queen's School of Business.” says David Lahey, President of Predictive Success who put forth Dr. O'Grady's nomination. Already having a human analytics plan on board, Dr. O'Grady faced an uphill battle. She saw the value in the Predictive Index® and challenged current systems and methodologies within the school of business. Motivating her along this journey was a passion for learning and a drive to better the school of business. The journey was not quick or easy, but with a vision in mind, Dr. O'Grady successfully implemented the Predictive Index. Thanks to Dr. O'Grady the Queen's School of Business has realized the massive potential of the industry leading scientifically validated behavioural assessment in the Predictive Index®.

Now in its' eighth year, the Learning In Practice awards recognize industry leaders who have demonstrated excellence in the design and delivery of employee development programs. The awards are presented by *Chief Learning Officer Magazine*, the foremost resource in the rapidly growing industry of workforce learning and development. The magazine provides senior-level executives with constant access to information regarding workforce development. Along with the prestige of the award, the winner will gain exposure to CLO's network. Giving away more than 60 awards annually, the Chief Learning Officer of the Year award is the most coveted.

The entire Predictive Success team and Dr. O'Grady anxiously await the announcement of finalists in August and the final awards ceremony in Dana Point, California in October.

- MORE -

Contact: Matthew Parrott  
Marketing Assistant / Client Services Intern  
Tel: 905-430-9788 ext. 103  
Email: mparrott@predictivesuccess.com

- 2 -

## About Dr. Shawna O'Grady:



Dr. Shawna O'Grady is an Associate Professor of Management at Queen's School of Business in Kingston. She is an authority on the strategic and cross-cultural issues involved in doing business in the United States and Mexico. Dr. O'Grady has been widely quoted in the media on the issues of cross-border retailing, and has addressed a number of industry and academic audiences around the world. She co-authored a best selling book called *Border Crossings: Doing Business in the U.S.* which was a finalist for the National Business Book Award, sponsored by Coopers & Lybrand and The Financial Times. This book has received outstanding reviews in the media for five years. She has written numerous articles on cross-border retailing, which have appeared in top-level national and international journals such as the *Journal of Retailing and Consumer Services*, the *Journal of International Business*, and *Business Quarterly*. She is also an experienced team facilitator, and serves as

Director of Team Facilitation with the Queen's Executive MBA program. Dr. O'Grady consults to a wide variety of clients in the private and public sectors in the areas of team building, human resource management, leading change, thinking and problem solving styles, and international business. She earned her B. Comm. and Master of Industrial Relations (MIR) at Queen's University and her Ph.D. in Business at the University of Western Ontario.

## About Predictive Success:

Predictive Success Corporation is the Canadian licensee of PI Worldwide®, a privately held international management consulting company with headquarters in Massachusetts, USA. Our management team includes recognized experts in organizational development, psychology, research, management consulting, and employee relations. We have licensed consultants in offices in the United States, Canada, Europe, South America, Africa, Dubai, Asia, Australia, and India. Predictive Success now supplies 28 of Canada's Best Managed Top 50 Companies including the #1 best Managed Company.

A market leader in "Human Capital Analytics", Predictive Success™ enables businesses to strengthen their only real long-term source of competitive advantage - their people. Predictive Success Analytics help clients accurately measure their people to ensure they have the right people in the right roles working as effectively as possible. Each manager has analytics to understand the precise motivations for success. Our clients are market leaders. Join us today and gain a proven process to harness the power of your greatest asset – your people.

For more information on the CLO Awards (<http://clomedia.com/index.php?url=awards>) or Predictive Success, please contact:

Matthew Parrott  
Marketing Assistant / Client Services Intern  
905-430-9788 ext 103  
[mparrott@predictivesuccess.com](mailto:mparrott@predictivesuccess.com)

Predictive Success Corporation  
316 Colborne St W  
Whitby, ON, L1N 1X3  
[www.predictivesuccess.com](http://www.predictivesuccess.com)