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# Press Release

For Immediate Release

## TOP MONTREAL BUSINESS LEADERS ATTEND SENSATIONAL SALES LEADERSHIP ROUNDTABLE

**Montreal, QC** -- On Tuesday, June 21, 2011 at The Forest & Stream Club in Dorval, QC, Predictive Success led a well-received sales leadership roundtable on “How to create and lead a world-class sales team”.

The event was a great success and all attendees received a complimentary audit of their sales team using the behavioural science of the Predictive Index and a one hour audit plan for their consideration. “We can’t wait to hold another seminar in Montreal,” said David Lahey, President of Predictive Success. Representing Predictive Success was President David Lahey and Quebec’s Managing Principals, Lilla Sutera and Elizabeth Ince. The event also featured Audrey Falardeau of Bell Canada and attracted the attendance of many Executive business leaders in the Montreal area.

The roundtable focused on innovative ways to ensure success in a sales leadership position. Topics of discussion included how to motivate your team to higher levels, how to hire and train winners, current trends in performance management, how to recognize and develop your next star performer, and much more.

The “How to Create and Lead a World-Class Sales Team” is part of the Business Leadership Seminar Series hosted by Predictive Success. These seminars are held throughout the year in various locations across Canada.

For more information on future seminars in the Montreal area, or on the Business Leadership Seminar Series, please contact Matt Parrott @ 1-855-430-9788, mparrott@predictivesuccess.com.



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## **About Predictive Success Corporation:**

Predictive Success Corporation is the Canadian licensee of PI Worldwide®, a privately held international management consulting company with headquarters in Massachusetts, USA. Our management team includes recognized experts in organizational development, psychology, research, management consulting, and employee relations. We have licensed consultants in offices in the United States, Canada, Europe, South America, Africa, Dubai, Asia, Australia, and India. Predictive Success now supplies 28 of Canada's Best Managed Top 50 Companies including the #1 best Managed Company.

A market leader in "Human Capital Analytics", Predictive Success™ enables businesses to strengthen their only real long-term source of competitive advantage - their people. Predictive Success Analytics help clients accurately measure their people to ensure they have the right people in the right roles working as effectively as possible. Each manager has analytics to understand the precise motivations for success. Our clients are market leaders. Join us today and gain a proven process to harness the power of your greatest asset – your people.

For more information on this event or Predictive Success, please contact:

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