

Press Release

For Immediate Release

PREDICTIVE SUCCESS SUPPORTS \$17.5 MILLION TOWARDS CANCER RESEARCH



Toronto, ON – On Saturday, June 11, 2011, over 4,600 riders embarked on The Ride to Conquer Cancer. Joanne Sweers, four-time participant, was one of many who contributed to raise \$17.5 million in support of The Princess Margaret Hospital's vision to conquer cancer in our lifetime.

The 2-day, 200-kilometer journey requires a great amount of preparation and dedication. Over the past 4 years, Joanne has raised nearly \$30,000 and ridden over 5,000 kilometers. Along the way she has received support from friends, family, and corporate sponsors. She acknowledged that, "Predictive Success™ has been a major contributor to this success; financially of course, but also through their personality assessment tools." The power of the Predictive Index® led Joanne to discover that "being more aware of what drives me and what I find challenging has helped me develop strategies to allow me to be the best that I can be. This increased self awareness has helped me stay focused on the sometimes difficult task of balancing both fundraising and training."



Dave Lahey, President of Predictive Success, is a long time supporter of both Joanne's journey and The Princess Margaret Hospital. He is a firm believer that self-awareness is a key ingredient to success in all facets of life. From the world of business to the ride from Toronto to Niagara, the Predictive Index has helped Joanne and many like her, to achieve great success.

"Thank you Dave and Predictive Success!" – Joanne Sweers

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About Predictive Success:

Predictive Success Corporation is the Canadian licensee of PI Worldwide®, a privately held international management consulting company with headquarters in Massachusetts, USA. Our management team includes recognized experts in organizational development, psychology, research, management consulting, and employee relations. We have licensed consultants in offices in the United States, Canada, Europe, South America, Africa, Dubai, Asia, Australia, and India. Predictive Success now supplies 28 of Canada's Best Managed Top 50 Companies, including the #1 best Managed Company.

A market leader in "Human Capital Analytics", Predictive Success enables businesses to strengthen their only real long-term source of competitive advantage - their people. Predictive Success Analytics help clients accurately measure their people to ensure they have the right people in the right roles working as effectively as possible. Through the Predictive Success team of experienced, professional consultants, we provide you and your management team with the power and the knowledge to better motivate, lead and utilize your people to the best of their ability. Our clients are market leaders. Join us today and gain a proven process to harness the power of your greatest asset – your people.

For more information on The Ride to Conquer Cancer, visit (<http://www.conquercancer.ca>). To learn more about Predictive Success, please contact:

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