

Press Release

Predictive Success Corporation to Partner with The Sirrah Group of Denmark to Take Leadership to the Next Level

Toronto, Canada (May 10, 2010) – The Sirrah Group of Denmark will partner with Predictive Success Corporation beginning in June, 2010 to offer new leadership training and assessment that will leverage the use of Predictive Index to grow your leaders. Along with the Predictive Group, Inc. of Phoenix, Arizona and PI Europe, the alliance has created a world-wide coverage model for assisting companies with a new Leadership Pipeline Model to build lasting success.

About The Sirrah Group and the Leadership Pipeline Program:

Sirrah designs and delivers high impact leadership and organizational effectiveness solutions that align people and people processes with organizational strategy. Sirrah has specialised in supporting companies building an internal pipeline of qualified leaders and in creating empowered and execution-focused organizations. Sirrah supports organizations to succeed in the ways that are most important to the organization itself.

The step from accepting a leadership position to becoming a successful leader takes more than merely providing better leadership skills. It calls for a fundamental adjustment in mindset. Sirrah has developed intensive Leadership Transition Programmes® for each of the leadership levels leading others, leading leaders and functional leaders. The programs support leaders at various leadership levels in developing the appropriate work values, time application and skills. The generic programs can easily be customized in order to capture specific organizations' desired leadership culture and existing HR tools. They are based on high impact learning principles integrating the participants' real life situation into the programs. This is done to an extent where the participants often feel that being at the program is like being at their job. Accordingly, the learning from the programs can be applied instantly when the participant return to their jobs. Here is the Leadership Model:



How Predictive Success and the new Leadership Program add value:

Predictive Success and the Predictive Index principles can add immense value to the program by adding:

- Support in creating a leadership-powered company through delivery of successful leadership programs with immediate measurable impact
- Support in turning the organization into a talent factory with constant availability of ready-now talent
- Support in creating a competitive people strategy that can evolve into a commercial competitive advantage

Exceptional results are based on an organization's courage to tackle "thought leadership" with regards to making critical choices and take timely action with regards to organizational excellence. We invite you to take your organization to the next level.

The leading territory Managing Principal of Predictive Success, will co-ordinate the partnership with Mr. Kent Jonassen, Managing Partner of The Sirrah Group (see end of release for an executive profile of Kent Jonassen). Kent is a former Deputy Head of Group Human Resources at A.P. Moller – Maersk, a Fortune 200 organization. Kent has lead the hands-on implementation of a company-wide integrated leadership development initiative based on the Leadership Pipeline concept to impact more than 10,000 leaders in more than 100 countries. The project secured reliable executive succession plans and a 90% hit ratio on talents in the executive talent pool.

The new alliance also brings additional capabilities for Predictive Success in Canada as the exclusive representative for the following leadership assessment tools:

Leadership Transition Assessments™

Impact:

- Increases the chances of successful external recruitment of leaders >
- Strengthens the organisations' ability to create accelerated career plans for talent >

Leadership Transition Coaching®

Impact:

- Accelerates the leaders' transition into a 100% effective leader >
- Increases the learning outcome from Leadership Transition Programmes® >

New Multi-Source Development Survey, 360

Impact:

- Increases the return on investment in leadership training >
- Drives good leadership in accordance with your organisation's leadership competence framework >
- Accelerates the development of executives and leaders in talent pools >

Dual Performance Appraisal System

Impact

- Enforces accountability for good leadership >
- Provides a solid overview of your organisation's leadership talent >
- Drives focus towards developing better leaders >

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The two organizations will deliver a leadership training program new to Canada, but proven in Denmark. This unique program is both innovative and proven to increase shareholder value, and will allow companies across Canada create stronger and more efficient leaders to generate accelerated shareholder value.

For further information contact our Predictive Success office:

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Kent Jonasen

Managing Partner, The Sirrah Group

Before joining The Sirrah Group in 2008 as Managing Partner, Kent Jonasen was Deputy Head of Group Human Resources at A.P. Moller - Maersk, a Fortune 200 organization, where he had held that position since 2003. At Maersk, he was responsible for talent management, leadership development, executive development, and executive compensation. Previously to his deputy position, Kent was Regional HR Manager for the Europe Region from 2000 to 2003.

Kent has lead the hands-on implementation of a company-wide integrated leadership development initiative based on the Leadership Pipeline concept to impact more than 10,000 leaders in more than 100 countries. The project secured reliable executive succession plans and a 90% hit ratio on talents in the executive talent pool.

Over the past 10 years Kent has build a unique insight on how to design educational and developmental initiatives that are applicable to cultures across the world. The experience has been obtained by being responsible for Maersk International Shipping Education (MISE) since 1997. Over the past 10 years, approximately 3000 trainees from more than 85 different countries have successfully completed this two-year education program. During his time in A.P. Moller - Maersk he was also active in the International Consortium for Executive Development Research (ICEDR) and member of the US Conference Board Council on Development, Education and Training.

Before joining Human Resources in A.P. Moller – Maersk, Kent was employed in the financial industry. He worked in retail banking for two years and in the capital market business for three years dealing with various interest rate and currency derivatives.

Kent holds a diploma degree in Finance and a diploma degree in Human Resources from Copenhagen Business School. He has completed several BA courses in philosophy and pedagogy at Copenhagen University. Currently he is enrolled as a part time PhD student at Copenhagen Business School conducting research on how people learn in asynchronous virtual class rooms.