FROM FAMILY FARM TO GLOBAL EXPORTER

Chudleigh's manufactures frozen desserts and snacks using only the freshest ingredients from start to finish. Since the emergence of Chudleigh's as an apple farm in Milton, Ontario in 1967, values such as tradition, family, quality and superior customer service have defined its reputation.

THE CHALLENGE

John Lobraico, COO at Chudleigh's, has supported the importance of establishing a fit between potential candidates and the position being offered. Brent Winterton, VP HR at Chudleighs, utilizes the Predictive Index® Behavioural Assessment and the Predictive Index® Job Assessment, delivered by Certified Elite Partner Predictive Success, in order to effectively evaluate the candidates fit:

< 2%

TURNOVER

WHEN USING

THE PREDICTIVE INDEX SYSTEM

"Using the PI Job Assessment® tool we can decide internally what the profile of an ideal candidate is before we actually start the interview process. We can include that with our extended business partner hiring agencies so that they know exactly what to look for as well". John states that the Predictive Index System®, delivered by Predictive Success, is "a great time saver and creates an expedient way to get to the right person as soon as possible".

The PI Behavioural Assessment®, delivered by Predictive Success, has been a large part of Chudleigh's growth and success in putting the right teams together. They consistently use the Predictive Index System to maintain a turnover rate of less than 2%.

"The Predictive Index is a great time saver and creates an expedient way to get to the right person as soon as possible"

- **John Lobraico**
COO
Chudleighs LTD.