

ROB FRIDAY

Managing Principal & Speaker, Predictive Success Corporation
Talent Optimization | Business Strategy | Culture & Values



Rob Friday has been a certified Predictive Index® Consultant since 2009. An experienced corporate culture expert with a core-mission to help companies unlock the true potential of

their people. Advising C-suite leaders on aligning talent and strategy, Rob helps his clients drive explosive revenue growth. His bestselling book "Talent Optimizer" became a blueprint for managers and executives looking to revolutionize their core values.

CAREER HIGHLIGHTS

- A trusted advisor to CEOs of across industries and geographies, Rob's work focuses on identifying, developing and coaching talent who can drive a company's strategic growth plan forward.
- Leading organizations seek Rob's expertise – Rob is a highly requested keynote speaker at trade associations, Fortune 500 meetings / townhalls, The University of Toronto, and Ivey Business School.
- Formerly the Chief Operating Officer of New Image Services Canada (named #12 on Profit Magazine's Fastest Growing Companies List).

KEYNOTE TOPICS

- Rapid-Change Management
- Strategic Goal Planning
- Talent Optimization
- Developing Core Values
- Business Strategy Design
- Safety at Work
- Scientific Sales
- Leadership Development
- Succession Planning



Contact Rob:

Cell: 416.910.7904

robfriday.com

rfriday@predictivesuccess.com

"Rob is an excellent teacher and expert on PI. He is well equipped to answer questions with ease and was happy to do so. I appreciated Rob's side notes on relating PI to real life experiences."

- Kristin Cunningham, SIR Corp



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